



Ways to Raise Awareness and Support for VBF

Sponsor a Family

Each year, VBF organizes a conference and clinic where families learn about the latest developments in the treatment of vascular birthmarks, and then have a clinic appointment with a team of medical experts. Families in financial need can have the conference fee waived and receive a free night of lodging. We suggest a goal of \$500 which will sponsor one family to attend our conference. Any money you raise may be used toward that goal. If you raise more than \$500 it will go toward sponsoring a second family, and so on.

At a Workplace

Sticker Day. Ask each co-worker to wear a VBF International Day of Awareness Sticker in exchange for a donation to VBF or to just raise awareness. Stickers are provided free of charge.

Initiate a *Dress Down to make a Difference*. Each employee can dress in casual clothes in exchange for a donation to VBF. Stickers are provided free of charge.

Solicit for Corporate Sponsorship. Ask your company to sponsor your event, or make a direct donation. Sponsorship materials are provided free of charge.

Ask that this year's company charitable collection is designated and/or matched for VBF.

Leave a VBF Donation Box in the office for a month.

Use a United Way pledge card to designate VBF in your company's campaign. Tax ID # 16-1515227.

Purchase flowers through our special link birthmark.flowerpetal.com that donates 15% of purchases directly to VBF.

With Children and Families



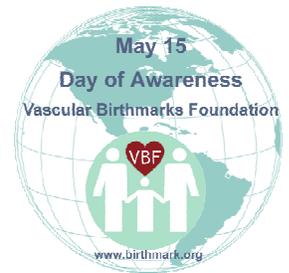
Collect orders for VBF awareness bracelets, charms, or *Buddy Booby's Birthmark* books. We'll provide order forms and ship to you for free.

Read the *Buddy Booby's Birthmark* book in a classroom or library. Visit www.buddyboobysbirthmark.com for details about the Read Along.

A VBF Birthday Party where birthday gifts are donated to VBF.

Host a VBF Fundraiser Night at a restaurant that will donate a percentage of that night's sales. Popular restaurants include Panera, Friendly's, Subway, and Chipotle.

Organize Pennies for a Purpose Drive and ask classes to compete to see who collects the most coins.



Have a Lemonade Stand, Car Wash, Bake Sale or Yard Sale to raise funds and awareness.

Get Media Coverage



Post the VBF Day of Awareness logo on social media



Facebook: <https://www.facebook.com/VascularBirthmarksFoundation>

Instagram: @VBirthmarks

Twitter: @VBirthmarks

Publish your or your loved one's birthmark story in the local newspaper.

Post a photo of you or a loved one wearing a birthmark on May 15th for VBF's Ask/Accept 'Put On Your Birthmark' Anti-Bullying campaign.

Request that your town government issue a proclamation for VBF Day of Awareness on May 15th.

Write a Letter to the Editor expressing the importance of insurance companies to provide coverage for the treatments of vascular birthmarks.

Advertise that VBF offers college scholarships to students living with a vascular birthmark.

For Adults



Create a Give2myVBF personal fundraiser page. Use our easy link to personalize a page on our website and send the link to all your friends, family, and contacts.

Use our Day of Awareness post card free of charge to send an appeal via US mail or write your own personal appeal letter.

Host a social event such as a speaker, dinner party, or gala in honor of VBF or an individual.

Distribute VBF Information Pamphlet to your local pediatricians and dermatologists.

Give local physicians information about the VBF Annual Conference and Clinic held in October.

Donate proceeds from a home sales party such as Pampered Chef, Avon, jewelry or candle party.

Organize a basket raffle at the next event by your religious affiliation, civic club, or community group.

Include an appeal to donate to VBF in your holiday card mailing.

Take part in a marathon and represent VBF.

Host a Golf Tournament or 5K Walk/Run.

