Fundraising Ideas

- Bake Sale
- Yard or Garage Sale
- Ask Friends and Family to Donate.
- Car or Pet Wash
- Ask for Corporate Donations for Sell Stickers at Work for a Donation.
- Have Children donate one week's allowance.
- Lawn Cutting or Snow Shoveling
- Sales from Homemade Crafts
- Involve School, Church, Synagogue or Social or Civic Clubs.
- Ask Fast Food Restaurants to donate a percentage of sales. (McDonalds, Burger King, Pizza Hut)
- Ask your local Mayor to proclaim a Day of Awareness for your town.

Friendly Advice to Make Things Easier

- Try to relate your personal story to the person to whom you are requesting participation. Make this a personal appeal to them. Keep an album with your pictures at hand so you can show them your own birthmark experience.

- Use the forms provided to you by VBF to help keep yourself organized. Always keep your packet in the car or some place where it is readily available to distribute.

- When you contact someone, make sure he or she can make the decision. Get the correct name of the contact person. Please don’t send a letter to “whom it may concern.” By sending the letter to a named person, you can be sure it reaches the right person and you can follow up with that person. Always identify yourself and VBF and explain why you are contacting them.

- Always follow up with a phone call or arrange a visit to talk about the fundraiser. Bring all the informational materials with you to leave with the contact. Make sure you understand how the event will take place, who is responsible, when you can collect proceeds, and whom you can contact regarding questions concerning the event.