Canadian Family Raises Funds for “Live Chat”

The Moffat family of Ontario, Canada, set a goal to raise at least $200.00 to help cover the cost of “VBF Live Chat”.

Nolan Moffat’s parents Ean and Amanda, had participated in a “Live Chat” session in April. Nolan’s mother, Amanda, said “The information and guidance we received was extremely helpful in making a decision for our son’s hemangioma treatment.”

On May 8th the family held a “Mom to Mom Sale” and raised $400 for the Vascular Birthmarks Foundation. They also asked a local business if they could set up a donation jar, and the following week raised another $100.00.

“We were thrilled to have raised $500.00 by May 15, 2010 (Day of Awareness). The word was getting out in our little town about VBF and since then we have raised another $150 making a grand total of $650! Not bad for a small town,” said Amanda.

The Moffat’s took Nolan to London, Ontario, to see a hemangioma specialist, and after talking the consultation

-See MOFFAT, Page 2-

We are Making a Difference

Ziyhon before and after surgery to remove a massive hemangioma

Ziyhon Harper’s parents were told to be patient. They were advised that the massive hemangioma growing in their daughter’s nose would eventually go away. But by the time Ziyhon turned two-years-old, the massive lesion was making it difficult for her to breathe. The family sought treatment from out of state physicians when the doctors in Texas refused to perform surgery. The hemangioma was removed in February, and months later a small scar is the only visible evidence of the once massive growth. Ziyhon might require an additional surgery to correct the scarring in the future.

VBF Vice President Brian Bolinger and wife, VBF Parent Representative Natalie Bolinger, were faced with a similar decision of whether to “wait and see” or to have their daughter’s hemangioma surgically removed. Nicole Bolinger had a hemangioma below her right eye, which had begun to obstruct her vision. The Bolinger family also sought treatment outside of their Texas community.

-See TEXAS, Page 3-
Letter from VBF President

VBF is celebrating its 16th year as the leading not for profit in the world serving families affected by Hemangiomas, port wine stains, malformations, Sturge-Weber syndrome and other vascular birthmarks and tumors. We are very excited to announce that we have expanded our international chapters this year to include Peru. We are now located in Asia, Poland, India, the USA, Latin America, Europe, Canada, New Zealand, and Australia.

VBF continues to receive over 2 million hits each month on our websites and over 400 families are networked to an expert each month. Our annual conference continues to be our core focus for both family and physician education. We work all year to raise the funds to pay for families to attend our conference. We pay for the lodging, meals, and even waive our conference and clinic fees for families who cannot afford to pay. We are the only birthmark organization that provides this service. Though our giving is down by nearly 50%, we continue to provide these services to our families. However, we are working on ways to raise funds so that we do not have to discontinue our conferences.

One way you can help us to continue to make a difference is by donating to our “Sponsor a Family” program. For $500 you can sponsor an entire family for our 2011 conference in Irvine, California. If you can’t afford the entire sponsorship, whatever you can give will be put into the Sponsor a Family program fund and with each $500 we collect, a family will be able to attend.

We are also very proud to announce that this year VBF reached the milestone of networking 50,000 children and adults into medical treatment since 1994.

Thanking you in advance for your generous support for the work we do for families affected by a vascular birthmark.

Dr. Linda Rozell-Shannon
President/Founder

VBF has networked over 50,000 patients into treatment since 1994

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THE HEMANGIOMA AND VASCULAR BIRTHMARKS FOUNDATION, INC
STATEMENTS OF FINANCIAL POSITION
DECEMBER 31, 2009 AND 2008

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2009</th>
<th>2008</th>
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</thead>
<tbody>
<tr>
<td>Current Assets: Cash and cash equivalents</td>
<td>$103,161</td>
<td>$226,478</td>
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<tr>
<td>Investments</td>
<td>—</td>
<td>162,153</td>
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<tr>
<td>Prepaid Expenses</td>
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<tr>
<td>Total Current Assets</td>
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<td>Property, Plant and Equipment, Net</td>
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<tr>
<td>Total Assets</td>
<td>$122,937</td>
<td>$385,652</td>
</tr>
</tbody>
</table>

| LIABILITIES AND NET ASSETS    |           |             |
| Current Liabilities           |           |             |
| Accounts Payable & Accrued Expenses | $10,414  | $538        |
| Unearned Revenue              | 10,414    | 30,142      |
| Total Current Liabilities     | 10,414    | 30,142      |
| Net Assets                    | 3,021     | 102,631     |

Net Assets Unrestricted $122,937 $385,652

You Can Make a Difference

There are many ways you can help VBF make a difference. Check out the “Donate” page at www.birthmark.org to find a program that will fit your budget.

You can become a volunteer, “Sponsor a Family”; join VBF Day of Awareness; Shop VBF for merchandise and publications; or make a general donation from your family. You can also make your donation in honor of or in memory of a loved one.

MOFFAT|From Page 1

and “keeping in mind the recommendations from the VBF doctors” they decided to wait a year or two to see if the hemangioma will involute on its own, and will then make a decision on whether to have it surgically removed.

Amanda said, “We are very grateful for all the information and support VBF has provided us with. We would honestly be lost without this foundation. Keep up the incredible work you and the VBF team are doing!”
VBF “Mark of Beauty’ Gala a Broadway Smash!

The VBF “Mark of Beauty” Gala was held on October 8th at the beautiful Hudson Theatre at the Millennium Broadway Hotel in heart of New York’s Times Square.

Hyleri and Marc Katzenberg were the Chairs for the event. Dr. Roy Geronemus of the Laser & Skin Surgery Center of New York along with VBF President and Founder Dr. Linda Rozell-Shannon hosted the gala. The evening included food, drinks, raffle items, and musical entertainment.

Dr. Gregory LeVitin was presented with the “VBF 2010 Physician of the Year” award. “VBF Service Awards” were presented to VBF Student Representative Saige Cavayero (who also designed the program covers and posters for the gala and conference), Dr. Geronemus’ Office Staff at the Laser & Skin Surgery Center of New York, and to the authors of the “Buddy Booby’s Birthmark” book Donna and Evan Duckler. Dr. Geronemus was also presented with the “Buddy Booby’s Birthmark Team Award” by the Ducks.

The guests were entertained with solo musical performances by Musicians with Birthmarks: VBF Musicians with Birthmarks Director Jennie Legary (KT); Christine Shannon on vocals (hemangioma), daughter of Dr. Linda Rozell-Shannon, accompanied by her friend Kristen Melendez on violin; and Carleigh Jade Jurofsky (hemangioma), daughter of Hyleri and stepdaughter of Marc Katzenberg (gala chairs). All soloists were accompanied by DaWoon Hwang on piano, who also provided live music throughout the evening.

A special staging was presented by the cast of “Wanda's World”, a musical about a high school student with a facial port wine stain birthmark. “Wanda’s World” Director Lynne Taylor-Corbett, Composer/Lyricist Beth Falcone, and Co-author Eric H. Weinberger were also in attendance.

Production & stage management for the evening was provided by Sid King, and the photographer for the event was Eileen O’Connor.

Texas to benefit VBF and families with birthmarks in their area, the "Angel's Kiss Gala". Ziyhon’s aunt contacted the Bolingers after reading a story about the gala in the Ft. Worth Star Telegram. The Bolingers put the Harpers in touch with VBF President and Founder, Dr. Linda Rozell-Shannon, who recommended that the family seek the help of Dr. Lisa Buckmiller at Arkansas Children's Hospital.

Both families are pleased with the results of their daughters' treatment, and feel the decision to have surgery was the right choice for their situation. In some cases where hemangiomas grow rapidly and become very large, there is a danger that these lesions can do permanent damage to the skin, and surrounding organs and features. In some cases massive hemangiomas can become life-threatening when blood-flow is diverted to the mass causing a strain on the heart.

2010 Vascular Birthmarks Conference

The 2010 Vascular Birthmarks Conference was held October 9th in New York City. The Conference Director was Dr. Roy Geronemus of the Laser & Skin Surgery Center of New York. Sponsors for the event were Syneron, Cynosure, Dr. Robert Rosen, and the KT Foundation.

The conference sessions were held at New York University (NYU), and were split into 2 presentations in the Schwartz auditoriums. The Hemangioma session was moderated by Dr. Roy Geronemus, with speakers Dr. Francine Blei, Dr. Gregory LeVitin, Dr. Seth Orlow, Dr. Barry Zide, and Dr. Shirk Westra. The PWS, Syndromes, and Malformations session was moderated by Dr. Stuart Nelson, with speakers Dr. Seth Orlow, Dr. Orhan Konez, Dr. Anne Comi, Dr. Robert Rosen, Dr. Kamiab Delfanian, Dr. David Darrow, Dr. Gregory LeVitin, and Dr. Roy Geronemus. At both sessions, Leslie Graff spoke on psychosocial issues and Jack Turoff, Esq. on insurance legal issues.

The clinic sessions were held at the offices of Dr. Geronemus at the Laser & Skin Surgery Center of New York. There were four clinic teams serving patients with Hemangioma, PWS, Malformations & Syndromes of the Head & Neck, and Malformations & Syndromes of the Extremities. There were also Specialty Groups sessions with: Orthodontic/Dr. Carrol Fenn; Makeup/Linda Seidel; Microskin NY; Insurance/Basie Joyce; Legal/Jack Turoff, Esq.; Psychotherapy/Leslie Graff.

Breakfast and lunch were provided for all those attending. VBF also hosted a Daycare, with entertainment for the children by clown Shari Francos, and a read-along by Evan Duckler co-author of the “Buddy Booby’s Birthmark” book, and a special appearance by VBF Mascot “Buddy Booby” (Donna Duckler).

Due to support for “Sponsor a Family”, 30 families were sponsored to attend this year’s conference. The program was established in memory of Theresa M. Rozell, mother of VBF President/Founder Dr. Linda Rozell-Shannon. A $500 donation enables an entire family to attend the conference. Visit the VBF website for more details on the “Sponsor a Family” program.
VBF International Chapters
- VBF Africa http://vbffrica.org
- VBF Asia http://vbfasia.org
- VBF Australia http://vbfaustralia.org
- VBF Europe http://vbf europe.org
- VBF India http://vbfindia.org
- VBF Israel http://birthmark.org.il
- VBF Latin America http://vblatinamerica.org
- VBF New Zealand http://vbfnewzealand.org
- VBF Peru http://vbfperu.org
- VBF Philippines http://vbfphilippines.org
- VBF Poland http://vbf poland.org
- VBF/ SWSC-Canada http://swscommunitycanada.org
- Sturge-Weber Syndrome Community http://swscommunity.org


2011 Vascular Birthmarks Foundation Conference in Irvine, California

The 2011 Vascular Birthmarks Conference will be held in Irvine/Newport Beach, California, November 4-5, 2011. Dr. Stuart Nelson, Medical Director at the Beckman Laser Institute (BLI) will chair the conference.

BLI is one of the top centers for laser treatment, with over 4,000 patient visits per year. BLI also supports over 20 clinical research protocols. Dr. Nelson is recognized as one of the leading surgeons and pioneers in the treatment of vascular birthmarks.

Check the VBF website for announcements and upcoming details on the 2011 conference.

SPONSOR A FAMILY

VBF is the only charitable organization that pays for families to attend our conference. We want to continue this valuable service and we need your help to do it. Our philosophy is that no family asks to have a baby with a hemangioma, port wine stain, or other vascular birthmark, and no family should be denied the opportunity to learn about the latest treatment available for their loved one. This is a great opportunity for you to make a real difference in the life of a family affected by a vascular birthmark. Visit the VBF website for details or call or write VBF today.

VBF Board Members and Staff

Linda Rozell-Shannon, Ph.D., President and Founder
Brian Bolinger, Vice President, Alliance Director
Tiffany Ethington, Secretary
Barbara (Basha) Joyce, Executive Assistant, Insurance Appeal Advisor, Parent Representative
Corinne Barinaga, Director of Family Services
Glenda Ethington, Chapters Director
Lauren Palmateer, Office Manager
Jennie D. Legacy, Director Musicians with Birthmarks, Adult Representative
Karen Lipman, Parent Representative
Greg Antonelle, Parent Representative
Danielle Vlahos, Parent Representative, Daycare Coordinator
Natalie Bolinger, Parent Representative
Lianne Chase, Parent Representative
Elysa Baron, DC, Parent Representative
Dinah Gonzalez, MD, Parent Representative
Marvin Kalafeer, MD, Parent Representative
Leslie Graff, Parent Representative
Saige Cavayero, Student Representative
Martin Mihm, MD, Co-Medical Director, Research Director, Scientific Advisory Committee
Stuart Nelson, MD, Co-Medical Director
Peggy Nelson, R.N.B.S., West Coast Liaison
Hyleri Katzenberg, PR Director

Dreger Family Hosts Tri-Awareness Event

Jan and Andrew Dreger, along with son Owen and his grandmother JoAnn Campbell, hosted a tri-awareness fundraiser and awareness campaign to benefit VBF.

First, they participated in the “Buddy Booby Read-Along” at Owen’s preschool. The rabbit hill Nursery School in Springfield, PA on May 14th.

They then traveled to St. Cornelius School in Chadds Ford, PA where JoAnn Campbell’s (Owen’s grandmother) 6th grade class transformed their entire classroom into The Galapagos Islands from the “Buddy Booby’s Birthmark” book. Several stations were set up for the islands. Each class, grades K thru 8, visited and learned about vascular birthmarks.

Then on May 15th, they held their annual VBF event at their family’s restaurant, Campbell’s Boat House in Media, PA, where they created lots of awareness and donated a percentage of sales to VBF along with other donations received that evening. Jan said that many new families attended the event this year.

Owen Dreger had a hemangioma and underwent steroid and five laser treatments to remove the lesion from the eye/cheek/lip area. Thank you Owen, Jan, Andrew and JoAnn!
VBF 7th Annual
International Day of Awareness
May 15, 2010

Visit the VBF Day of Awareness website at:
http://www.birthmark.org/awareness

2010 VBF Day of Awareness Events

Arkansas
- Anna San Juan – popcorn fundraiser

California
- Peggy Nelson, VBF West Coast Liaison, and Lauri Firstenberg – reception at LAxART

Kansas
- Mandy Applegate – fundraiser

Kentucky
- Jessica Ball – in honor of Ava Ball – newspaper article

Missouri
- Elissa Rifkin – Facebook appeal

New Hampshire
- Podvojsky Family – lemonade stand

New York
- Roger Brooks – fundraiser
- Dr. Linda Rozell-Shannon, VBF President/Founder, and daughter Christine Shannon - VBF Walk/Run organizer
- Basia Joyce, VBF Executive Assistant, VBF Walk/Run organizer
- Lianne Chase, VBF Parent Rep - Team running in the VBF Walk/Run in NY – Birthday celebration
- Elysa Baron, VBF Parent Rep and her daughter Saige Cavayero, VBF Student Rep - organizing a team for the VBF Walk/Run.
- Joannmarie DiMirco – in honor of Danielle DiMirco – birthday celebration

North Carolina
- Nora Sanders – booth at local Fall Festival

Pennsylvania
- Jan and Andrew Dreger – in honor of Owen Dreger - annual Awareness Day Event at Campbell’s Boat Restaurant
- Dr. Dinah Gonzalez and Dr. Marvin Kalafer – wine tasting and lobster bake

Texas
- Natalie Bolinger, VBF Parent Rep, and Brian Bolinger, VBF Vice President – annual “Angel Kiss Gala”

International School Event
- Donna and Evan Ducker - Buddy Booby Read-Along. Buddy Booby is the mascot for VBF. Mother and son authored the “Buddy Booby’s Birthmark” book about a booby bird with PWS

“Tell Your Story” shared on the VBF Day of Awareness website
- Maria Zupello - Brazil

Make Plans to Join the 2011 VBF International Day of Awareness

It’s never too early to make your plans to participate in the 2011 VBF International Day of Awareness. This grassroots campaign has grown over the years to include friends from around the world. VBF Day of Awareness provides education to the public about vascular birthmarks and their related syndromes, and helps to raise funds to support the work of the VBF.

Day of Awareness officially takes place annually on May 15, but events can be conducted throughout the year.

VBF will provide you with supportive materials and offer any assistance we can to make your event enjoyable and successful.

You can pre-register your event by filling out and mailing in the Donor/Fundraiser Form on the inside back page of this newsletter.

Others

A Poem By Jose Deasis (PWS)

what it feels like to be like the others?
a mark that can forever leave you to suffer;
a pain that only flows through others;
a mark that you just wanna cover;
because you know you’re not like the others?
a smile on our face is a smile through pain;
where you just don’t feel the same, but all you feel is pain;
because others just wanna watch you rain;
a mark that fills holes in your brain, may drive you insane;
just don’t wanna wake up to see another day if nothing has changed;

stay strong as others because a mark is what others don’t have;
we may never always be glad because forever we dealt with sad;
what makes me like others is a birthmark that others will never have.

May 2010
Associate Member of ISSVA
Dr. Linda Rozell-Shannon became an Associate Member of the International Society of Surgeons of Vascular Anomalies (ISSVA).

Buddy Booby Book Makes Scholastic List
The “Buddy Booby’s Birthmark” book, by mother and son authors Donna and Evan Ducker, has made the Scholastic Book Review section. A portion of the profits from each book sold goes to the VBF. [http://www2.scholastic.com/browse/article.jsp?id=3753462]

VBF in Times Square
Patients networked into treatment by the VBF were featured in an ad displayed in New York’s Times Square.

The ad read: “This is what insurance companies call cosmetic – for more information contact the Vascular Birthmarks Foundation.”

More Magazine Reinvent Contest
Dr. Linda Rozell-Shannon’s story, “40,000 Babies and Counting.,” was chosen as the grand prize winner of the “More Magazine Reinvention Story Contest”.

Over 500 women entered the contest, and the winner was chosen by the readers and the editors of MORE. The stories were based on how women reinvented their lives to inspire and enrich the lives of others. Congratulations Dr. Linda!

New VBF International Chapter
VBF is proud to announce the addition of a new international chapter, VBF Peru. Dr. Raul Rios Centeno will serve as the chapter’s Medical Director, and his wife will assist as the Family Liaison. Visit the website at: [http://vbfperu.org]

CharityBuzz
VBF is honored to be included in CharityBuzz, the fundraising auction site for the top charities and celebrities in the world. Visit the website often for exciting upcoming auctions to benefit VBF. [http://www.charitybuzz.com/auctions/VBF2010]

Bands for Birthmarks
VBF President Dr. Linda Rozell-Shannon and Executive Director Basia Joyce, hosted the “Bands for Birthmarks” fundraiser on August 29th at the Polish Community Center in Albany NY. The event featured local rock bands, as well as a football clinic with former NFL player Tim Sherwin.

Texas “Angel’s Kiss Gala”
VBF Vice President Brian Bolinger and VBF Parent Representative Natalie Bolinger co-chaired their annual “Angel’s Kiss Gala” to benefit VBF and Day of Awareness.

This marks the seventh year for the event, held at the Speedway Club, Texas Motor Speedway in Fort Worth, TX.

The gala includes dinner, cocktails, silent and live auctions, and Texas Hold Em poker. The event raised over $30,000.

The Bolingers became active in VBF after the birth of their daughter Nicole, who had a hemangioma under her eye, which required surgery. To learn more about the event and for information regarding treatment and support for patients in Texas, visit the VBF Texas website at [www.birthmark.org/vbftexas]

Second Annual VBF 5K Race and Walk
VBF Executive Director Basia Joyce and VBF President Dr. Linda Rozell-Shannon were hosted the Second Annual VBF 5K Race and 1 Mile Fun Walk to benefit VBF. The walk/run took place on May 14th at the Crossings of Colonie in Loudonville, New York to celebrate VBF’s International Day of Awareness. If you would like to participate in this annual event, or organize a walk/run in your area, information is on the VBF website or you may contact Basia Joyce, VBF Executive Assistant, at (518) 495-3938 or email basiajim99@nycap.rr.com.

LAXART Reception Raises Awareness
VBF West Coast Liaison Peggy Nelson, along with Laura Firstenberg hosted a reception at LAXART to benefit the VBF. The event took place in Los Angeles, California, on July 22nd. The featured speakers were Dr. Gregory Levitin, Founder, Vascular Birthmarks Center in California, and Dr. J. Stuart Nelson, Medical Director, Beckman Laser Institute and Co Medical Director of the Vascular Birthmarks Foundation.

Those attending learned about the leading not-for-profit in the world for children and adults affected by hemangiomas, port wine stains, Sturge-Weber syndrome, Klippel-Trenaunay syndrome, and other vascular malformations and syndromes. The event raised over $4,000.
**VBF Donor/Fundraiser Registration Form**

I would like to host the following VBF Fundraiser (Check all that apply and fill in contact information below):

- Awareness Day
- Kids Who Care
- Buddy Booby Read-Along
- Other Fundraiser

**~DONATION – Make Your Annual Tax Deductible Donation~**

*Please fill in contact information below

I would like to make the following donation to:

- Vascular Birthmarks Foundation (VBF US)
- VBF International Chapter
- Sponsor a Family

In Memory or Honor of your Loved One: ________

Principal: _______________________________________

Shop VBF – for VBF merchandise and Day of Awareness fundraiser aids

<table>
<thead>
<tr>
<th>SHOP VBF – for VBF merchandise and Day of Awareness fundraiser aids</th>
</tr>
</thead>
<tbody>
<tr>
<td>VBF silicone bracelets $5, bears $15, onsie infant shirts $15, pins/pendants $29.95, informational booklets $5, plus order free</td>
</tr>
<tr>
<td>Day of Awareness aids</td>
</tr>
</tbody>
</table>

**DONATION – CREDIT CARD/CHECK/MONEY ORDER**

| Amount of Donation: $__________________ |
| Name on Credit Card: ____________________ |
| Type of Credit card |
| VISA | MasterCard |
| Discover | American Express |
| Credit Card Number: ____________________ |
| Expiration Date: ____________________ |

**Return this form to:**

VBF/Fund, P.O. Box 106, Latham, NY 12110

*Contact Information

Fill out form where applicable:

| Name: ____________________________________________________________________________ |
| City: ____________________________________________________________________________ |
| State: ______________ Zip Code: ______________ |
| Home Phone Number: (_____) __________________ Work: (_____) __________________ |
| Email: ____________________________________________________________________________ |

**Number of Students or classes participating: _________**

SHC IN YOUR HOLIDAY GIVING

We need your support in order to continue our family and patient services. VBF provides patients and families with the most up to date information regarding diagnosis, treatment, and physician referrals for vascular birthmarks.

Some of the ways you can help make a difference are: “Sponsor a Family” to attend our annual conference; make a “Go for the Gold” donation to VBF; or join the “VBF International Day of Awareness”.

You can make your donation online, or fill in and mail the above Donor/Fundraiser Registration form.
Dr. Gregory Levitin VBF 2010 Physician of the Year

Dr. Gregory Levitin was honored at this year’s VBF Mark of Beauty Gala with the “VBF Physician of the Year” award. Dr. Levitin is a board-certified Otolaryngologist-Head and Neck Surgeon, a member of the American Academy of Otolaryngology-Head and Neck Surgery, and a Fellow of the American College of Surgeons.

Dr. Levitin began working with the Vascular Birthmark Foundation soon after one of his twin daughters was treated for a hemangioma. Combining this unique personal experience with his extensive training, he has established vascular birthmark specialty clinics in Los Angeles, California (www.vascularbirthmarkcenter.com), in Greensboro, North Carolina (www.carolinabirthmark.org), and will be opening his new practice in New York City in April. Dr. Levitin is also pleased to announce the establishment of the Martin Mihm Hemangioma and Vascular Malformation Clinic, a bi-monthly multispecialty clinic to be held in New York City beginning in April 2011.