

# The Vascular Birthmarks Foundation

Thank you for joining the VBF Vascular Birthmarks Awareness Movement!

Raise Awareness with a  
VBF VASCULAR  
BIRTHMARK  
AWARENESS KIT

Includes:

- 2 Buddy Booby Books
- 2 Bracelets
- 2 Pins
- 5 Stickers
- 5 Tattoos

**BUDDY BOOBY  
READ-ALONG**  
VASCULAR BIRTHMARKS AWARENESS

**March Madness: Mad About Buddy Booby  
Get 1 Give 1: READ IT/ DONATE IT**

Share a story of self-acceptance, tolerance and  
HOPE from VBF's Official Mascot with a PWS.

**15 MAY**  
INTERNATIONAL  
DAY OF AWARENESS  
FOR VASCULAR BIRTHMARKS  
[www.birthmark.org/awareness](http://www.birthmark.org/awareness)

## About your VBF Awareness Kit

Our VBF Vascular Birthmark Awareness Kit is the perfect complement to any VBF Day of Awareness event. These kits help our community raise awareness for vascular birthmarks throughout the US. Buddy Booby is VBF's Official Mascot with a port wine stain on his beak whose message of tolerance, acceptance, and hope has been shared with families across the United States and world-wide.

The first Buddy Booby's Birthmark Read-Along was launched during the 2006 VBF International Day of Awareness on May 15. The Read-Along traditionally takes place in May during our VBF Month of Awareness for Vascular Birthmarks, but the book can be celebrated as an awareness event any day throughout the year. The book has been read aloud in hundreds of classrooms, as well as libraries, bookstores, story times, club meetings, and children's hospitals.

By hosting a Buddy Booby's Birthmark Read-Along event, sharing extra copies of the book with local organizations, and rocking your VBF Awareness swag, you're joining thousands across the world in raising awareness for vascular birthmarks in your local community. Our goal is to raise awareness locally to create world-wide awareness for the 1 in 10 individuals born with a vascular birthmark.

## How can I raise awareness with Buddy Booby?

Host a Read-Along in your child's classroom or a local library, share the book with a friend or physician, host a VBF Day of Awareness Event, and post a photo or video reading the book #IReadBuddy. You can refer anyone with questions to VBF so we can help share knowledge about vascular birthmarks across the US.

## We want to hear from you!

Don't forget to post a photo or video of your read-along #IReadBuddy and check back on our Facebook page for weekly giveaways all month long. You can also email Read-Along photos or videos to [info@birthmark.org](mailto:info@birthmark.org).