



Welcome to the Global Ambassador Program!

This training module will give you the tools you need to be a Global Ambassador for the Vascular Birthmarks Foundation.

We will cover:

- VBF's Mission
- The Ambassador Mission
- Information & Education





Vascular Birthmarks Foundation Mission Statement



We are an international charitable organization that networks families affected by a vascular birthmark, tumor, or syndrome to the appropriate medical professionals for evaluation and/or treatment, provides informational resources as well as sponsors physician education, mobilizes medical missions trips, and supports research and programs that promote acceptance for individuals with birthmarks.

VBF Global Ambassadors play a key role in three areas of VBF's mission.

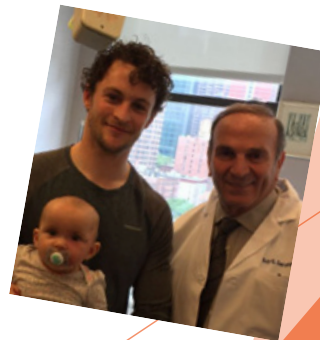
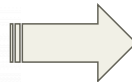
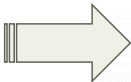


Who are VBF Global Ambassadors?

VBF Global Ambassadors are a global network of advocates who are working together with VBF to build awareness of vascular birthmarks and funnel support to every corner of the birthmarks community.

Role of Global Ambassadors

VBF needs Global Ambassadors to spread awareness throughout the birthmark community, which supports its mission to provide information and bridge the gap between those affected by vascular birthmarks and the medical professionals that can help.





What do Global Ambassadors do?

Our main function is to spread awareness in the following ways:

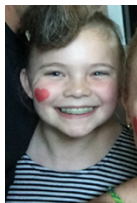
- Share VBF news and events
- Create fundraising events
- Direct people to information
- Support the birthmark community
- Put on Your Birthmark campaigns
- Buddy Booby's Birthmark Book Read-Along
- Ask/Accept Anti-Bullying
- Create a Give2MyVBF Page!



Visit

<https://birthmark.org/awareness>
and let us know what you decide to do!





What we are not - **MEDICAL PROFESSIONALS!**

It is great to share our experiences and even make recommendations by pointing people in the right direction, but as representatives of the Vascular Birthmarks Foundation we are not authorized to give medical advice.

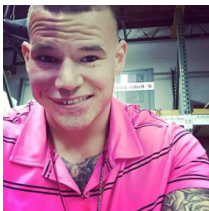
No matter how educated you may be on a particular birthmark, you must be careful how you phrase the information you provide.

Leading your statements regarding treatment or other technical information with phrases like “in my personal experience...” is a good way to go.



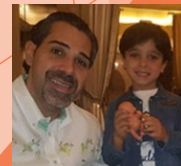
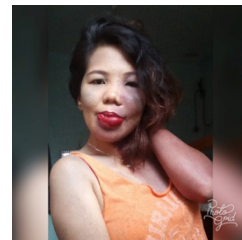
We are **NOT** medical professionals, but
we do have access to medical professionals!

One way VBF Global Ambassadors help spread awareness is by sharing the VBF 'Ask a VBF Expert' page, which gives access to the best doctors in the world for vascular birthmarks. Share and post the links below!



Ask a VBF Expert

Find A Doctor





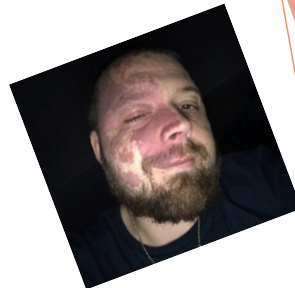
Information

We need to learn as much as possible about our own birthmarks, but as an ambassador it is helpful to educate ourselves on other vascular anomalies.

Basic information about the most common birthmarks is available on www.birthmark.org. Share and post this link widely!

Types of Birthmarks

- Hemangioma
- Port Wine Stain (PWS)
- Venous Malformation (VM)
- Arteriovenous Malformation (AVM)
- Sturge-Weber Syndrome (SWS)
- Cutis Marmorata Telangiectatica Congenita (CMCT)
- Lymphatic Malformation & Lymphangioma
- Klippel-Trenaunay Syndrome (KTS)
- PHACE Syndrome



Education

As a registered VBF Global Ambassador, you are granted free access to the [VBF Educate Online Course](#) modules. The Physician E-Learning Center provides a platform for doctors all over the world to earn CME medical credits. Now, you can learn at your own pace for free.

[VBF Educate Online Course](#)

The [VBF Library](#) will also be available to Global Ambassadors for free. The VBF Library includes the latest scholarly articles in the field of vascular birthmarks for over 70 birthmark-related keywords.

[VBF Library](#)

Use coupon code “Ambassador2019” at registration and you will be given access to both for free (a \$225 value)



Promoting Awareness

We hope you will promote all that VBF has to offer. Our major programs are linked on the 'Join the Movement' page at www.birthmark.org/programs



Follow VBF on all our platforms

Facebook: <https://www.facebook.com/VascularBirthmarksFoundation>

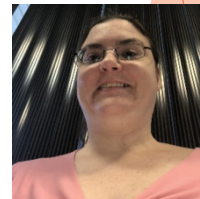
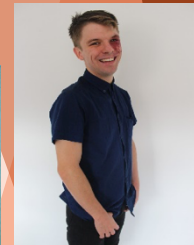
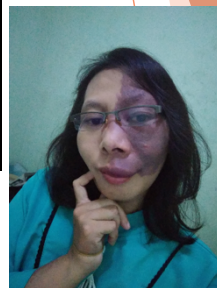
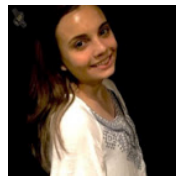
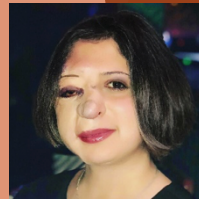
Instagram: <https://www.instagram.com/VBirthmarks/>

Twitter: <https://twitter.com/VBirthmarks>

YouTube: <https://www.youtube.com/user/VBFchannel/videos>



Use hashtags! **#VBFawareness** **#VBFGivesHope**





Just a reminder...😊

Because we are not medical professionals,
VBF Global Ambassadors are mainly expected to:



share our experiences,



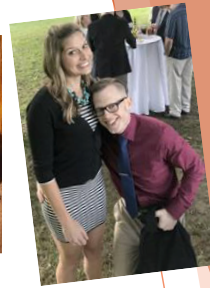
promote awareness about VBF,



increase access to information about birthmarks,



get people in touch with the medical professionals they need!



Supporting the Birthmark Community

We also must remember that we are representing VBF by becoming Global Ambassadors and understand that everyone does NOT feel the same way about their birthmark.

Some people love their birthmark while others despise it. Some advocate for treatment while others don't go that route.

The key is to be understanding of others' perspectives.





Welcome to the Global Ambassador Program!

As the manager of VBF's Global Ambassador Program, I would like to personally welcome you to the team! This step you have taken to help VBF spread awareness is greatly appreciated by Dr. Linda and everyone here at the Vascular Birthmarks Foundation.

I look forward to helping you spread awareness in whatever way you choose. Thank you for letting us be a part of your birthmark journey.

Scott Cupples

