Looking for ways to support us?

GIVE YOUR Birthday TO VBF

Together, we can make a difference.

INSTRUCTIONS FOR CREATING A FACEBOOK FUNDRAISER
STEP #1:

Visit our Facebook page at link below

https://www.facebook.com/VascularBirthmarksFoundation
STEP #2:

From the options menu on the left side click on “Fundraisers”
STEP #3:

Look for the blue box labeled “Raise Money” on the right side and click on it.
STEP #4:

LET’S START WITH THE BASICS

1. Under “How much money do you want to raise?” Enter your fundraising goal
2. Under ”When should your fundraiser end?” Enter the ending date of your choice
3. Double check that the information that you inserted is correct. Click the blue box labeled “Next”
STEP #5:

TELL YOUR STORY

1. Under “What’s the title of your fundraiser?”
   Edit the information to let others know it’s for your birthday.
   For example, “Jane Doe’s Birthday Fundraiser for the Vascular Birthmarks Foundation.”
2. Under ”Why are you raising money”
   A message from VBF will be auto-generated, but feel free to add any additional information.
3. Double check that the information that you inserted is correct.
   Click the blue box labeled “Next”
STEP #6: PICK A COVER PHOTO

1. Choose a cover photo for your fundraiser or simply use the one that is provided.
2. Double check that your cover photo is correct. Click the blue box labeled “Create”
STEP #7:

YOUR FUNDRAISER IS NOW CREATED!

Click on the blue box labeled “Get Started”

1. Invite Your Facebook Friends to your Fundraiser page.
2. Share your fundraiser to your news feed
3. Donate to your own fundraiser. People are more likely to donate when they see that donations have already been made.

Congratulations!
Congratulations, your fundraiser has been published! Now it’s time to raise money:

- Invite Your Friends
  Build momentum by connecting friends to your fundraiser. People who invite friends are 4 times more likely to reach their goal.

- Share in News Feed
  Share your story to let friends know why this nonprofit is important to you, and why they should donate.

- Donate to Your Fundraiser
  Other people are more likely to donate when they see that someone has already contributed. It also shows your commitment to helping the cause.
HAPPY BIRTHDAY!

THANK YOU FOR GIVING YOUR SPECIAL DAY TO VBF!

If you have any difficulties creating your Facebook fundraiser please contact us at the email address listed below or send us a message on facebook.

info@birthmark.org